

## **Siobhan Murphy – Biography**

Siobhan Murphy, PCC  
President, Quest Coaching International  
Phone: 631-277-8880  
Fax: 631-277-8885  
Email: [smm@questcoaching.com](mailto:smm@questcoaching.com)  
Website: [www.questcoaching.com](http://www.questcoaching.com)

**Siobhan** (Sha-vaun) **Murphy**, President of Quest Coaching International, is a Professional Certified Coach, Trainer, Facilitator and Speaker. A corporate refugee, she created her own business as a vehicle for personal growth, and at the same time, to help others achieve their heart's desire.

The mission of Quest Coaching is to illuminate and communicate principles of effective living, management and attraction to business people. Her exceptional talent is in connecting clients to their own inner light and helping them shine that brilliance in their own worlds. She is passionate about showing clients how to connect with the *invisible* (thoughts and feelings) and then helping them manifest positive results in the *visible* outer world.

- As a Professional Coach, Siobhan emphasizes inner tools to shift belief systems coupled with outer tools to take positive action.
- As a Consultant and Trainer, she works with organizations to create a vision, develop plans to reach that vision, facilitate meetings and train managers in coaching, selling, and management skills.
- As a Speaker, Siobhan has designed and presented programs to professional associations and businesses in the areas of “Powerful Questioning”, “Accessing Intuition”, “Focused Planning”, and “Communications Styles”.

Siobhan's recent speaking engagements have included:

- ICF European Coaching Conference, May 2005. Topic: Intuitive Questioning for Transforming Organizations
- US Women's Chamber of Commerce, panel on “Using Feminine Strengths in Business”
- International Association of Business Communicators, panel on “Calling All Women – and Men: How Feminine Strengths meet masculine strengths to solve today's tough business challenges.”

Siobhan combines an extensive business background -- over 20 years experience in sales, management, coaching and training including 12 years of corporate sales and management in a Fortune 500 Company -- with her life-long passion for personal

development and a gift for intuition, to help clients achieve dramatic, breakthrough results with less stress and more fun. She has studied at Coach U, Corporate Coach U, the Newfield Network, and is a licensed “Explode Your Business and Income” facilitator. She holds the PCC credential from the International Coach Federation, and earned a B.A. in Psychology and Business from Boston College.

Siobhan works with business owners, salespeople, professionals, executives and organizations, and consults with several well-known Long Island businesses. Her clients include AT&T, Federal Express, Coach University, State Bank of Long Island, Young Equipment Sales, Cox Radio and a broad range of individuals. She was recently selected to speak at the International Coaching Federation conference in Norway and the Excelerator Coaching program, Ireland. She is working on her first book on the subject of the New Paradigm of Business, and on projects with several like-minded colleagues. She has been featured in *Newsday* and *Long Island Business News*, and has had her expert commentary used in *The New York Times*.

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